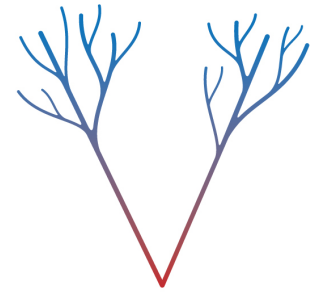








The V-Factor

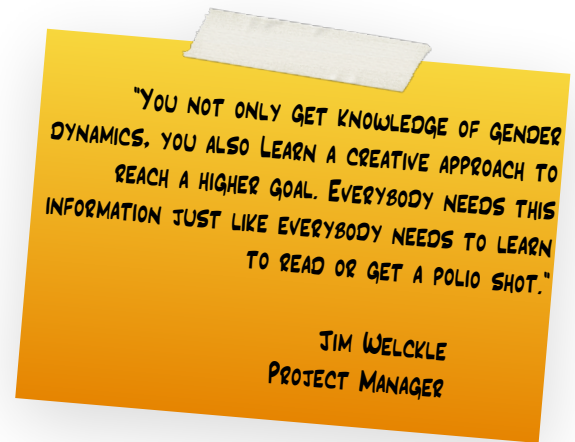


Expanding Versatility to Achieve Gender Equity, Productivity and Balance at work

Stereotypes don't reflect how life works. Roles have evolved and so have we. It is time to move beyond narrow boxes to access the power and balance that comes from integrating and expanding both masculine and feminine strengths. When we dynamically access and blend both masculine and feminine approaches; we become optimally **versatile**. We call the relative ability to access masculine and feminine energy your "**Versatility Factor**", or "**V-Factor**". This new model not only holds the power to help teams and organizations resolve gender issues and build gender equity, it also expands the very nature of business and open new ways to succeed at work.

The V-Factor will give you...

-  Balance at work
-  Cross Gender Understanding
-  Improved Organizational Culture
-  Expanded Options for Problem Solving



About the Instructors

Patty Beach, MCC, MSOD and Roger Toennis

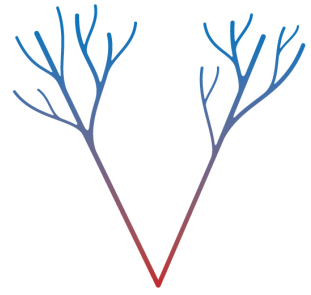


Patty Beach and Roger Toennis are partners of LeadershipSmarts.com a boutique leadership development and executive coaching firm in Boulder Colorado. LeadershipSmarts has designed and delivered leadership development programs for F500 companies, government agencies, universities and non-profits for the last 15 years. Patty and Roger are devoted to exploring and expanding our understanding of what supports healthy cross gender partnering in all areas of work and life. Our shared belief is that home and work life and the world at large will thrive when a balance of masculine and feminine energy is intentionally fostered and achieved.

www.leadershipsports.com  pbeach@leadershipsports.com
303.877.2057



The V-Factor



Expanding Versatility to Achieve Gender Equity, Productivity and Balance at work

V-Factor Assessment

We offer individual assessments that will provide a measure of the degree an individual self-associates with both masculine and feminine strengths.

These scores can be compiled to provide a group's collective V-Factor score.

Investment: \$60 per person

V-Factor Key Note

Male female presenters provide a dynamic and entertaining 1-hour presentation to help the group understand the power of understanding the V-Factor as a means to move towards gender equity and balance in the workplace.

Investment: \$3000.00 plus reimbursable expenses

V-Factor Half Day Workshop:

- The problem of stereotypes and power of archetypes
- Escaping The Man Box and Double Bind
- The Masculine/Feminine Polarity Mapping Exercise

Investment: \$5000.00 plus reimbursable expenses

V-Factor 1-Day Workshops

- The problem of stereotypes and power of archetypes
- Escaping The Man Box and Double Bind
- The Masculine/Feminine Polarity Mapping Exercise
- V-Factor Assessment Review
- Facilitated Action Planning

Investment: \$8000.00 plus reimbursable expenses and assessment fees

V-Factor 2-Day Workshops and Retreats

- The problem of stereotypes and power of archetypes
- Escaping The Man Box and Double Bind
- The Masculine/Feminine Polarity Mapping Exercise
- V-Factor Assessment Individual and Team Review
- Problem Solving Deeper Dive
- Facilitated Action Planning
- Single Gender and Cross Gender Exercises

Investment: \$15,000.00 plus reimbursable expenses and assessment fees

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